



June 10, 2015

Adam & Mary Jones  
123 St  
Portland, ME 04102

Adam & Mary,

***“\$5 makes me a political player.”***

That statement was made by an MCCE supporter, explaining why he was proud to make a \$5 qualifying contribution to his state representative. That \$5 contribution ensured that **his voice was heard** and that his elected official worked for the people of Maine, **NOT some out-of-state special interest**.

That \$5 contribution – and thousands more from **Mainers like you** over *the last 15 years* – is the centerpiece of the Maine Clean Election Act. Making sure we are all heard in our elections and government is why it’s so critical that **you and I** restore Maine’s first-in-nation – and most successful – public financing law at the ballot this fall.

We have a unique opportunity to **take back control of our elections** and **hold our elected officials accountable to Maine people**. That’s what Mainers for Accountable Elections is all about. And we are going to need **your support** to launch this important effort.

**With less than five months until Election Day, your donation today of \$25, \$35, \$50, \$100 or \$250 to Mainers for Accountable Elections will provide the vital resources needed to educate, engage, and turn out Maine citizens to the polls on November 3<sup>rd</sup>. If we do, we can put control of elections back in the hands of the people.**

The great news is that the campaign secured an early donor match: every dollar donated in the month of June will be matched, dollar-for-dollar! Your donation today means **you double the impact** of your donation, whether it’s \$10, \$25, \$35, \$50, \$100 or \$250!

#### **Safeguarding A Legislature Truly Of, By & For Mainers**

Since 2000, the Maine Clean Election Act has allowed hundreds of Maine people to run campaigns that **rely on local voters, not wealthy donors**. As a result, our elections have been more about **hard work** and **good ideas** than the money-dominated races typical of other states and at the federal level.

Today, thanks in large part to Clean Elections, Maine has **more women in office** and boasts **the most blue-collar legislature** in the country. And those everyday people that run using Clean Elections – **teachers, fire-fighters, business owners, and farmers** – don’t need to choose between their constituents and their funders, because their constituents **are** their funders.

Politics these days is often about what separates us. But when it comes to holding our elected officials accountable, **you and I are Maine people first**. Support for our Clean Elections system has always been **bipartisan**. We saw that in action last year when **Republicans, Democrats, Greens, and Independent Mainers alike worked side by side** to collect 81,000 signatures to put the referendum on the ballot this November. This is an effort that will strengthen our Clean Elections Act, increase transparency, and deter out-of-state special interests from breaking our campaign finance laws.

Your early contribution today will help ensure that we take back our elections and keep our government accountable to us. Can Mainers for Accountable Elections **count on your \$10, \$25, \$25, \$35, \$50, \$100 or \$250 donation** today?

### **Maine – Leading the Way**

As a friend of MCCE, and someone who cares about **a strong democracy**, you were instrumental in getting us to this stage. Whether you collected signatures on Election Day, volunteered at fairs and farmers markets around the state, hosted a house party, made a contribution, or wrote a Letter-to-the-Editor, **you made your voice heard.**

Now it's time to ensure everyone's voice is heard in our political system. As the first in the nation to have a campaign finance system designed to work for its people, Maine needs to continue to build on what we have already accomplished. It's critical.

Mainers for Accountable Elections is a grassroots citizens' coalition in support of a referendum on this year's November ballot that will not only strengthen our Clean Elections system but also **increase transparency** by shining a light on **special interest** money and require accountability by **increasing fines and penalties** for those who break election rules in Maine.

The campaign consists of over 30 allied organizations, including MCCE & MCCE Action, and **thousands of Maine people like you.**

**With only five months until Election Day, your early donation of \$10, \$25, \$25, \$35, \$50, \$100 or \$250 to Mainers for Accountable Elections will provide the vital early resources we need to build momentum toward November 3<sup>rd</sup>.** Your early contribution ensures that we put the power of elections where it belongs – **in the hands of the people.**

### **Will You Join A Grassroots, Citizen-Driven Effort?**

It should be no surprise that millions of Americans believe that average citizens are no longer heard by the officials elected to represent them. If we want a government of, by and for the people, we are heading in the wrong direction. Now is the time to help **take back our election system.** And show that everyday people will fight for a more true democracy.

To win this November, we will run a statewide, grassroots, citizen-driven campaign to win on Election Day, and that is exactly what Mainers for Accountable Elections has set out to accomplish.

Mainers want – and deserve – a government that's of, by and for the people. In 1996, Maine took a bold step in showing the rest of the country what can happen when thousands of citizens join together. In 2015, the time has come for us to lead, once again. **We need you to take a stand by making a donation today of \$10, \$25, \$25, \$35, \$50, \$100 or \$250 to Mainers for Accountable Elections.**

You are Mainers for Accountable Elections. Thank you for your support at this critical time.

Onward,

**ANDY**

Andrew Bossie  
President

*P.S. The first important fundraising deadline on June 30th is almost here! Remember, thanks to a matching gift, **every donation in June is matched, dollar for dollar**, so please make your \$10, \$25, \$25, \$35, \$50, \$100 or \$250 donation **today** to Mainers for Accountable Elections. To donate online, visit <http://www.accountableelections.org>.*